Silvia Mariani: Global Business Strategist & LDEI Ambassador

Silvia Mariani is a global business leader and a passionate advocate for women in the culinary, hospitality, and fine beverage industries. As the Founder and inaugural President of the Les Dames d'Escoffier International (LDEI) Italy Chapter, she actively champions female empowerment, mentorship, and international cultural exchange, forging strategic partnerships with entities like Auguste Escoffier Global Solutions.

Professionally, Silvia is the CEO and Founder of the consultancy firms Making Business Happen (MBH) and Making Business Happen USA LLC, as well as the creator of the brand *TasteItalian!*. An expert in International Marketing and Temporary Export Management, she serves as a vital strategic bridge for Italian companies—particularly in the premium Food & Beverage sector—seeking to successfully expand into the United States and global markets.

Silvia’s career is a testament to the powerful synergy between high-level global business strategy and a deep, active commitment to advancing women and celebrating Italian excellence worldwide.