Marilyn Freundlich, International President – St. Louis Chapter

Marilyn Freundlich has always been an entrepreneur at heart, with a career path rooted in creating joy and connection. A longtime retail professional, she was the first hire at Build-A-Bear Workshop, helping shape the company's beloved culture of "teddy bear happiness." In 2007, she and her husband founded POPtions! Popcorn, sharing handcrafted treats with customers nationwide. Since joining the LDEI St. Louis Chapter in 2013, Marilyn has championed mentorship, scholarships, and philanthropy, ultimately serving as International President in 2026. Concurrently, she is also the founder of Inclusively Yours Ceremonies, where she creates and officiates at meaningful life celebrations.