Barbara Pires, First Vice President – Atlanta Chapter

Barbara Pires has spent her career building and scaling food businesses, from managing restaurants and catering companies to driving H&F Bread Company from $350,000 to $4 million in annual sales as Director of Sales. She has served as managing partner and executive pastry chef at Metrotainment Bakery, director of operations at Piece of Cake and Henri's Bakery & Deli, and owner of Barlee's Catering and Chuck's Steak House. A recipe tester for Shirley Corriher's James Beard Award-winning cookbook BAKEWISE, Barb has been an active Atlanta Chapter member since 2004, serving as secretary, treasurer, vice president, president, and immediate past president.